

## **7.3 Institutional Distinctiveness**

### **7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust**

Wavoo Wajeeha Women's College started in 2006 with a mission to empower rural, economically backward minority women in and around the town of Kayalpatnam. Wajeeha Skill Academy, a brainchild of the institution from 2012, has started to offer skill-based courses to the students of the college in a wide variety of fields from tailoring to driving, fashion design to nutrition that falls within the range of potential employability skills requirement. These courses are offered only with the noble intention of exposing students to the demands of the local and international markets and thereby offering them skill sets to boost their confidence, increase their potential, and enlarge their understanding so that they might have brighter chances of being considered employable.

A strong team of qualified and competent teachers who are capable of meeting the expectations of quality which are demanded in these contexts is employed to train students for a nominal fee.

The institution has tied up with the Max Jones Academy, BitStep Academy, CSC, and ICT Academy, and with some, it has signed MoU. The number of students who have gained an advantage of these programs is around 1120 annually and these students are understandably the most preferred choices of the companies and corporate world.

### **COURSES OFFERED BY WAJEEHA SKILL ACADEMY:**

#### **SKILL ENHANCEMENT COURSES:**

##### **Spoken English:**

Nowadays girls after higher education go for jobs that need fluency in English, especially in multinational companies and some even settle in abroad. Training is given to students in spoken English daily in collaboration with Max Jones Academy and Bitstep Academy.

##### **Spoken Hindi:**

Students avail job opportunities in northern states, especially in Mumbai, Delhi, and Ahmadabad where they need to communicate in Hindi, and hence our students are given training in spoken Hindi.

### **Quran Reading:**

This is taken up exclusively for Muslim students who crave for learning Quran and get training in Quran reading.

### **Soft skill:**

This course has been dealt with by staff in collaboration with Max Jones Academy in 3 different groups teaching soft skills to interested students. With exercises, practical training and slideshow, the study is made effective.

### **LIFE SKILL COURSES:**

#### **Nutrition:**

A healthy body and a healthy mind is a pre-requisite for continuing in a job anywhere. This course gives the students tips for healthy living, to carry on their day-to-day activities with a sound mind and body. Not only theory classes but with practical training they are given the knowledge they need.

#### **Yoga:**

The importance of yoga has been insisted which helps to maintain good health, a good physique, and a sound mind. During the academic year 2018 – 2019 & 2019 – 2020, Yoga is offered as a certificate course. And from the year 2020, Yoga has been implemented as a part of Curriculum.

#### **Beautician course:**

Our alumnae teach this course to students who are interested in bridal make-up, facial, manicure, pedicure, and different types of hair-dos, etc., Students trained from the institution now have set up beauty parlours and have been an inspiration to many.

#### **Driving:**

This is the most wanted course as far as the ladies are concerned. They learn driving of 2-wheelers and 4-wheelers with the experts and avail the regular licenses. This is accomplished with Friends India Driving School, Kayalpatnam.

#### **Kitchen Corner:**

Students love to be in this group as most of the students love cooking and serving new varieties of dishes which excel the star hotels.

## **ICT AND COMPUTING SKILLS:**

### **TALLY:**

This is a course preferred by almost all Commerce graduates and postgraduates to become accountants and office assistants. Students trained here have been appointed as accountants and office assistants in various offices including the college. The value of the course gets added with a tie-up with CSC.

### **DTP:**

Writing has become rare with computer typing and for projects of the students at the UG level and PG level, up to the spiral binding is done by the DTP specialists.

### **Basic Computer Learning:**

This is taken up by those art students who have minimal access to basic computer learning within their syllabi.

### **Big Data Analysis:**

R Programming and Big Data is a course with a certificate that is highly demanded in the job market and this is given to the creamy layer of students with computer knowledge. Training is given by trained experts from ICT Academy and periodical exams are conducted and certificates are issued.

## **PRACTICAL TRAINING COURSES:**

### **Handcraft:**

A maximum number of students involve themselves in this to make handmade goods that fetch a good demand from households such as colourful cushions for sofas, cars, artificial flowers, decorative items, flower vases, etc.,

### **Jewel making:**

Students make fashionable jewels cheap but with quality to excel the gold ornaments.

### **Aari-work:**

Aari work will suit any purse but gives a rich look like the embroidery and has become a fashion now. The younger generation loves to beautify themselves

with such materials at less cost and students get trained to make them on their own.

### **Hand Embroidery:**

This has become the fashion of the day very recently and women stitch blouses with the colourful design embroidered cost ranging from Rs.500/- to Rs 3000/- per blouse and embroidery in sarees may fetch even more than Rs 3000/- per saree. Training is given to students with special machines set for the purpose.

### **Basic and Advanced Tailoring:**

Stitching has become costly nowadays and students with basic tailoring and advanced tailoring save money and earn a lot. Some even have set up tailoring units and have MoUs with exporters which give employment opportunities to many. Here they learn the latest trendy models for men, women, kids, and college girls who love to go behind fashions.

### **JOB ORIENTED COURSES:**

#### **TNPSC:**

Students who wish to be employed in government sectors prefer to take up this course and get intensive training, in answering all the questions within the limited time given and take up the exams subsequently when they are employed at the entry level for promotions like the IAS, IPS, IFS officers.